



35 years

SUPPORTING SAFER CAMPUSES 2022 ANNUAL REPORT



FROM THE EXECUTIVE DIRECTOR



Dear Supporters,

2022 marked 35 years since Howard and Connie Clery founded Clery Center, then Security On Campus. We honored this anniversary in the way that felt most fitting to our founders, by staying focused on the ever important work of making campuses safer. As institutions of higher education emerged from

a global pandemic, they faced perhaps even greater challenges of rising national crime rates, a historic number of mass shootings, and a growing mental health crisis among young people. Issues that permeate far beyond college campuses, but that schools are uniquely positioned to be both blamed for and equipped to prevent.

In responding to these complex challenges, the history of our organization is important because it tells the story of the evolution of campus safety and our role in guiding it. Clery Center wasn't initially seen as a partner to institutions of higher education; we instead played a necessary role in calling out schools for their lack of transparency and unwillingness to take responsibility for keeping the campus community safe. But over time, schools began to prioritize policies and programs to make campuses safer and, in many cases, became leaders for violence prevention and victim support. As institutions of higher education evolved, so did Clery Center, and we knew we could have the biggest impact as their partners.

Partnership and collaboration are now what drives our work. You all, our supporters, are evidence of that. You helped us far exceed our fundraising goal for National Campus Safety Awareness Month 2022 and to subsequently reach thousands of campus-based professionals with free and low-cost programs. You helped with our continued advocacy for federal anti-hazing legislation and the development of the new Campus Commitment to Hazing Prevention Action Guide. And we know we can count on you to continue to support Clery Center's mission in 2023 and beyond.

Thank you for being a part of 35 years of success.

Jessica Mertz
Executive Director

OUR MISSION:
Working together with
college and university communities
to create safer campuses.

OUR VALUES:
Mission-Driven • Collaborative • Authentic
Experienced • Innovative • Inclusive

WHAT WE DO:
We are a national nonprofit dedicated to helping college and university officials meet the standards of the Jeanne Clery Act. By equipping professionals with the training and resources they need to understand compliance requirements, we strive to make campus safety a universal reality.

We support campuses via our Membership program, training, consulting, webinars, and free resources and programming, such as our National Campus Safety Awareness Month Summit. We also regularly engage with policymakers in hopes of driving systemic change on college campuses.

2022 AT-A- GLANCE

MAY

We announce a series of events celebrating the 50th anniversary of Title IX, including a free webinar, "Title IX & the Clery Act: Better Together", a new training, and a New-York Historical Society exhibition.

JUNE

Clery Center presents at several national conferences throughout the year, including the National Association of Student Personnel Administrators (NASPA) and International Association of Campus Law Enforcement Administrators (IACLEA).

JULY & SEPTEMBER

With StopHazing, SAFE Campuses LLC, and parents who have lost children to hazing incidents, we visit Washington, D.C., in both July and September to advocate for anti-hazing legislation. Read more on [page 7](#).

SEPTEMBER

National Campus Safety Awareness Month breaks records once again, as we host our second annual Virtual Summit and raise over \$75,000. Read more on [pages 8 & 9](#)!

MARCH

We launch a new website and Member Portal, with features including a discussion forum and an easier system for maintaining the [Membership program](#).

ERNIE & JOE: CRISIS COPS

Clery Center sponsored the International Association of Campus Law Enforcement Administrators Annual Conference plenary session, hosting a keynote film viewing and panel discussion for "Ernie & Joe: Crisis Cops". The film follows two police officers with the San Antonio Texas Police Department who are diverting people away from jail and into mental health treatment, and is available to view on HBO.



Laura Egan of Clery Center presents at the IACLEA conference plenary session.

TITLE IX AND THE CLERY ACT

Clery Center partnered with the New-York Historical Society's Center for Women's History for their 2022 exhibition honoring 50 years of Title IX. The exhibition highlighted the impact of Title IX in increasing safety and equity on college campuses and shone a light on pivotal moments, including the passing of the Clery Act in 1990. It included archival items from Clery Center and photographs from the Clery family.



Allison Robinson, New-York Historical Society curator, with Jessica Mertz and Sheilah Vance of Clery Center, at the exhibition.

MEMBERSHIP HIGHLIGHTS

I am better prepared to identify, document, assess, and provide resources to various crimes. I also enjoyed the speakers and their patience in helping me learn.

—
Virtual Clery Act
Training Seminar
Member Participant

Clery Center provided
personalized support for

174

technical assistance requests
from our Members in 2022,
which added up to over

1200

minutes of support.

Our Clery Act experts reviewed

94

annual security reports for
our Members in 2022.

MEMBER SPOTLIGHT

Tulane University – New
Orleans, LA

Tulane University hired its first dedicated Clery Act Coordinator in December 2021. Margaret E. Martin, Tulane's Clery Act Coordinator, utilized the university's Clery Center membership to guide the review of existing policy and the formation of new procedures. Additionally, Tulane hosted a two-day training with the Clery Center for university stakeholders to elevate institution-wide understanding of the importance and intersections of the Clery Act.



Margaret E.
Martin, JD

"The staff and administration of the Clery Center are invaluable resources for training, institution-specific compliance questions, written resources, and more. Tulane's partnership with the Clery Center has not only assisted in our compliance efforts, but supported a community culture of understanding the Clery Act."

—
Margaret E. Martin, JD,
Clery Act Coordinator
Tulane University Police
Department

ANTI-HAZING ADVOCACY

2022 marked the fifteenth anniversary of Gary DeVercelly, Jr.'s death as the result of a fraternity hazing ritual. The DeVercellys are one of countless families whose children have been harmed because of hazing. Clery Center continues to advocate for federal legislation that seeks to prevent hazing in higher education.

In July of 2022, Clery Center, StopHazing, SAFE Campuses LLC, parents, and advocates met with members of Congress on both sides of the aisle to share personal stories of hazing and to highlight the urgent need for federal legislation. Among those who met with lawmakers were Clery Center board members Julie and Gary DeVercelly, Sr., parents of Gary, Jr.; Cindy Hipps, mother of Tucker who was killed in 2014, Kim and TJ Burch, parents of Nolan who was killed in 2014, Marie Andre, mother of George Desdunes who was killed in 2011, and Eric and Linda Oakes, parents of Adam who was killed in 2021.

"Hazing is a dangerous—and at times deadly—problem on college campuses, and we must work to end it," said [Senator Amy Klobuchar \(D-MN\)](#). "This legislation will require colleges and universities to include hazing as part of their annual crime reports, giving us a comprehensive and accurate understanding of hazing so we can create effective measures to address it."

Learn more about the current status of anti-hazing legislation on our website: clerycenter.org/hazing.



Parents with Senator Amy Klobuchar (D-MN) (top left); Representative Alan S. Lowenthal (D-CA) (bottom left); and Representative Lucy McBath (D-GA) (right).

NATIONAL CAMPUS SAFETY AWARENESS MONTH

In 2022 we set a goal of raising \$35,000 in honor of Clery Center's 35th anniversary for our annual [National Campus Safety Awareness Month](#) fundraiser. **Thanks to you, our supporters, we more than doubled that goal and raised over \$75,000!** We are especially grateful to our board of directors, who led the charge by sharing their "why" — why each of them has decided to support Clery Center over our long history.

WHAT'S YOUR WHY?

As a victim of a campus sexual assault, it changed the course of my life. I went on to become a special victims prosecutor, and now I have the opportunity to serve on the board of the Clery Center. Together, we are here to make campuses safer.

– Pearl Kim, board of directors



My "why" is for Gary DeVercelly, Jr., my son, who was killed in a hazing in March 2007. All students have the right to grow, learn, spread their wings, fulfill their dreams, and pursue their careers.

– Julie DeVercelly, board of directors



A SPECIAL THANK YOU FROM CONNIE CLERY

I thank you from the bottom of my heart for all the wonderful help you've given us; not only support in dollars and cents but your love and your passion and your asking your friends to also help. Thank you.



National Campus Safety Awareness Month

NCSAM SUMMIT PARTNERS IN PROGRESS



We hosted our second annual National Campus Safety Awareness Month Virtual Summit in September 2022. The Summit contained 8 hours of completely free programming, engaging over 20 thought leaders and stakeholders in the world of campus safety as special guests for our panels and sessions, including Rosie Hidalgo and Jim Moore (below), and we reached over 760 registrants.

What does it mean for us to advance a more holistic approach to equity, to dignity, to respect? What you all are doing ... is addressing these issues in holistic ways to **make sure everyone can thrive on college campuses.**

– Rosie Hidalgo, Senior Advisor on Gender-Based Violence and Special Assistant to the President, White House Gender Policy Council



The Clery Center, to me, has been indispensable in the success of making campuses safer and making the entire process around campus safety and crime prevention **more accessible and more transparent.**

– Jim Moore, Senior Advisor for Clery Act Compliance and Campus Safety Operations, Department of Education



2022 REACH



7,790
VIRTUAL PROGRAM
REGISTRATIONS



38
NEW MEMBER
INSTITUTIONS



175
MEMBERSHIP
RENEWALS

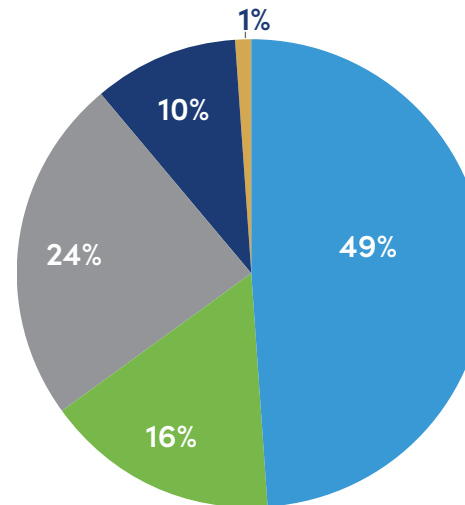


10,866
EDUCATIONAL
FILM VIEWS



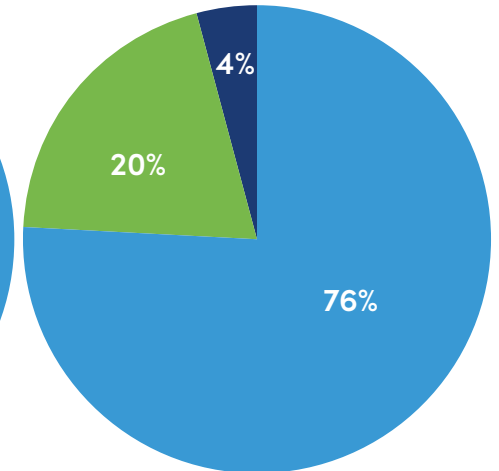
334,733
TOTAL IMPRESSIONS
14,419
ENGAGEMENTS

2022 FINANCIALS



REVENUES

49%	Membership Fees
16%	Program Fees/Pub. Sales
24%	Federal Grants
10%	Contributions
1%	Investment



EXPENSES

76%	Program Expenses
20%	Management & Operating
4%	Fundraising

Total estimated revenues for fiscal year 2020 were \$1,503,870 while estimated expenses totaled \$1,287,574. Please note that revenue and expenses are estimates and subject to change pending a final audit in 2023. More information about the Center, including a copy of our most recent audited financial statements and Form 990, can be found on our website at www.clerycenter.org.



The Clery Center is proud to serve as a GuideStar Exchange Platinum Participant, representing our commitment to financial transparency. For more information about the Exchange program, please visit guidestar.org.



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“The best education
in the world is useless
if a student doesn’t
survive with a healthy
mind and body.”

—

Connie & Howard Clery
Clery Center Founders