# CLERY 2023 ANNUAL REPORT



INSIDE: A Letter from Our Founder • Legacy of Leadership: Retiring Board Members • Hazing Legislation News • 2023 Impact Award Winner • Team Spotlight • and more!

#### FROM OUR FOUNDER

Dear Supporters and Friends,

As I reflect on another year gone by, I am filled with both gratitude and a profound sense of purpose. Each passing year brings us closer to our goal of creating safer educational environments for all, but it also reminds us of the tragic event that sparked our journey—the murder of my daughter, Jeanne. Her absence is a constant ache in my heart, but it's also the source of my unwavering commitment to create a safer world in her honor.

Clery Center has come a long way since my husband, Howard, and I founded it in 1987. Our mission to prevent violence on college and university campuses has guided every endeavor we undertake. We have made significant strides in promoting transparency, accountability, and ultimately, safer communities.

None of this would have been possible without your steadfast support. Your dedication to Clery Center's work has allowed us to positively impact countless lives across the country. As we look to the future, I am filled with hope and determination. While we made considerable progress in 2023—notably the introduction of the Stop Campus Hazing Act in Congress—there is still much to be done.

I invite you to join us in cementing a legacy of safety and security for generations to come. Your continued support—whether through donations, advocacy, or spreading awareness—will play a crucial role in shaping the future of campus safety. Together, we can create a world where every student can pursue their dreams without fear. After all, the best education in the world is useless if a student doesn't survive with a healthy mind and body.

I extend my heartfelt thanks to each and every one of you for your unwavering support. Your belief in our mission inspires us to push forward, knowing that together, we can make a difference.

With deepest gratitude,

Container B. Clery

Constance B. Clery

Founder and Chairwoman Emerita

#### **OUR MISSION:**

Working together with college and university communities to create safer campuses.

#### **OUR VALUES:**

Mission-Driven • Collaborative • Authentic Experienced • Innovative • Inclusive

#### WHAT WE DO:

We are a national nonprofit dedicated to helping college and university officials meet the standards of the Jeanne Clery Act. By equipping professionals with the training and resources they need to understand compliance requirements, we strive to make campus safety a universal reality.

In 2023 we welcomed over 2,000 new people into our network via trainings, conferences, fundraisers, and more. Turn to page 10 to learn more about our reach!



#### A LEGACY OF LEADERSHIP: THANKING THREE RETIRING CLERY CENTER BOARD MEMBERS



Clery Center board of directors meeting 2023. Top row, left to right: Dr. George W. Dowdall, Kevin Connors, Andrew J. Cagnetta, Jr., Anne Seymour, Pearl Kim, Ben Clery, and Gary DeVercelly. Bottom row, left to right: Sheilah D. Vance, Esq., Jessica Mertz, Connie Clery, and Julie G. DeVercelly.

This year we said farewell to three exceptional members of our Board of Directors. Ben Clery, Gail Minger, and George W. Dowdall, Ph.D., all retired after years of dedicated service to our organization. Their legacy of leadership has left an indelible mark on campus safety advocacy.

#### Ben Clery: A Family Legacy

Ben Clery is Jeanne Clery's brother. Ben served as a vice president, treasurer, and board member of Clery Center since its inception in 1987 (then "Security On Campus"). For Ben, the work of Clery Center was not just a mission—it's a powerful and personal family legacy. He has been deeply devoted to honoring the memory of his late sister and the work of his parents to fuel positive change on campuses nationwide. Ben's decades of advocacy for the cause ensures that Clery Center's impact will endure for generations to come. Ben will remain a part of the board as an Emeritus member.

#### Gail Minger: A Mother's Resilience

Gail Minger became an advocate for campus fire safety following the tragic death of her son, Michael, at age 19 in an arson dormitory fire in 1998. As a Clery Center board member, Gail brought a deep understanding of the impact that effective safety measures can have on a community. Her legacy—and Michael's—carries on in the countless lives touched by her advocacy and the enduring impact of her dedication to creating safer campus environments. The power of her personal story has been, and will continue to be, a true inspiration.

#### Dr. George W. Dowdall: A Scholarly Voice for Safety

George W. Dowdall, Ph.D., is Professor Emeritus of Sociology at Saint Joseph's University and serves as an adjunct fellow at the Center for Public Health Initiatives at the University of Pennsylvania. His extensive research portfolio encompasses topics such as mental health, substance abuse, and research methods. His research and expertise have played a pivotal role in shaping evidence-based initiatives aimed at creating safer campuses. We are grateful for his invaluable academic perspective and profound influence that will continue to guide

Ben, Gail, and George's years of service, advocacy, and leadership have helped shape Clery Center into a beacon for campus safety.

our work.

#### TEAM SPOTLIGHT

We were thrilled to welcome three new team members in 2023!



Kerry Barrett
Senior Director of
Strategic Engagement



Cecilia Dockery Assistant Director of Programs



Erin Hess
Administrative
Assistant

# THE STOP CAMPUS HAZING ACT: A MILESTONE IN HAZING PREVENTION

The issue of hazing on college campuses has gained increasing attention due to its harmful and sometimes fatal consequences – there have been over 50 hazing-related deaths since 2000.

Led by our board members, Julie and Gary DeVercelly, Clery Center has been at the forefront of advocating for national hazing legislation for over a decade. We are thrilled to share the significant progress made in 2023: the introduction of the Stop Campus Hazing Act (S.2901, H.R. 5646) into Congress and the designation of National Hazing Awareness Week (S.Res.360, H.Res.717) from September 25–29.

The Stop Campus Hazing Act is a bipartisan, bicameral bill that will require colleges and universities to teach students about the dangers of hazing and hold organizations that engage in this harmful behavior accountable. It will shift societal norms and structures that enable hazing and encourage institutions to invest resources to address and prevent it. Put simply, the Stop Campus Hazing Act will save lives. We are continuing our advocacy on the Hill in 2024 to ensure its passage.

Learn more on our website at: clerycenter.org/hazing



Representatives from Clery Center, StopHazing, and parents of children who were killed or seriously injured in hazing incidents in Washington DC, September 2023.



Thomas Santulli (right) shares a photo of his son, Danny, who was greviously injured in a hazing incident in October 2021, while speaking with legislators in Washington, DC.

## INAUGURAL NATIONAL ADVISORY COUNCIL

In early 2023, Clery Center launched our inaugural National Advisory Council. The Council is comprised of a collaborative group of thought leaders in higher education that models a multidisciplinary approach to campus safety. The eightmember group brings their unique identities, expertise, and lived experiences to help us identify opportunities for and challenges to institutionalizing a culture of commitment to safety on college campuses.

"Such a diverse group of distinguished individuals from various fields will give me the opportunity to learn and grow while looking at safety issues from different perspectives."

Joycelyn M. Johnson, Chief of Police for Southern University and A&M College

#### 2023-24 NATIONAL ADVISORY COUNCIL MEMBERS:



Dr. Haley Baum Stockton University



Kayla DeCant Lewis University



John Fry Drexel University



Dr. Sylvia Gray Sewanee | The University of the South



Joycelyn M. Johnson Southern University and A&M College



Hikaru Kozuma University of Pennsylvania



Lorena Peñaloza University of California, Riverside



Eric Sullivan University of North Texas

### NATIONAL CAMPUS SAFETY AWARENESS MONTH

Our incredible donors helped us raise \$77,675 in September for our annual National Campus Safety Awareness Month fundraiser! These funds are used to train law enforcement and other campus professionals across the country in best practices for student safety.

\$77,675



## NCSAM SUMMIT

Our largest event each year is our annual National Campus Safety Awareness Month Summit in September. Our 2023 event was very successful with over 800 registrants! Respondents to our post-event survey strongly agreed or agreed with the following:

98.2% Gained insight from new individuals, schools and organizations.

28.2% Learned about new approaches to addressing safety concerns.

100% Enhanced their understanding of how mental health shows up on campus.

## 2023 CAMPUS SAFETY IMPACT AWARD WINNER

Clery Center launched its new Campus Safety Impact Award over the summer. The award highlights a program or initiative at an institution of higher education that demonstrates innovation, collaboration, and equity in enhancing safety on campus.

The University of California, San Diego's Student Affairs Case Management Services (SACMS) program was selected as our 2023

winner! Our National Advisory Council and selection committee considered many strong applications from colleges and universities across the country.

Through non-clinical case management, SACMS provides inclusive, comprehensive support services that empower students to address all aspects of their health and well-being.

Learn more about the Impact Award and 2023's winner on our website at: clerycenter.org/impact-award

# UC Sun Diesto CREATING A CULTURE OF CARE:

#### **Award Finalists:**

University of Illinois at Urbana-Champaign's Embedded Confidential

**Advisors:** Making confidential services more accessible to BIPOC student survivors of sexual misconduct.

University of Wyoming's Green Dot and Violence Prevention Program: Bystander intervention program equipping all campus community members with the skills to recognize sexual assault, dating violence, and stalking.

Rowan University's Student Engagement Advisory Team/Protest Response Team: Proactively supporting students wishing to hold a protest or march on campus, equipping them with the knowledge and tools needed to have a successful and peaceful event.

# REACH

#### FINANCIALS

#### MEMBERSHIP:



46
NEW MEMBER
INSTITUTIONS
209
MEMBERSHIP

**RENEWALS** 

Clery Center provided personalized support for

147

technical assistance requests and reviewed

84

annual security reports for our Members in 2023.

#### **PROGRAMS:**

As a technical assistance provider for the Office on Violence Against Women Campus Grant Program, we reached

**524** 

grantees over nine in-person and virtual trainings & webcasts.

We also reached over

2,500

registrants with Clery Center's free programs: the Clery Crime Spotlight webinar series and our NCSAM Virtual Summit (learn more on page 8).

1% 6% 13% 5% 21% 60% 21% 73% **EXPENSES REVENUES** 60% Membership Fees 73% Program Expenses Program Fees/Pub. Sales 21% Management & Operating Federal Grants **Fundraising** Contributions

Total estimated revenues for fiscal year 2023 were \$1,432,156 while estimated expenses totaled \$1,200,949. Please note that revenue and expenses are estimates and subject to change pending a final audit in 2024. More information about the Center, including a copy of our most recent audited financial statements and Form 990, can be found on our website at **clerycenter.org**.

"Collaboration with the Clery Center team is always amazing. The work and expertise you provide, especially for reviewing annual security reports, is terrific."

2023 Member Survey Respondent

Platinum Transparency **2023** 

Candid.

Clery Center is pleased to have once again earned a Platinum Transparency Seal from Candid (formerly Guidestar), representing our commitment to financial transparency.

For more information about Candid's transparency seals, please visit **candid.org**.



"The best education in the world is useless if a student doesn't survive with a healthy mind and body."

Connie & Howard Clery Clery Center Founders