



at the heart of campus safety

85 Old Eagle School Rd
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USAGE GUIDELINES

NATIONAL CAMPUS SAFETY AWARENESS MONTH AND OTHER NO-COST EDUCATIONAL RESOURCES

We make our National Campus Safety Awareness Month (NCSAM) and other no-cost education resources readily accessible to anyone who would like to participate or use the information, so you are free to download and share this content while following the guidelines set forth in this document. You are only permitted to download and share the resources in the format provided to you with Clery Center logo and branding. Individuals are not authorized to alter, copy, adapt, crop, or otherwise change the materials in any way, nor may they use the materials for training or for any commercial purpose unless expressly provided to the institution by Clery Center for that purpose.

Clery Center supports institutions in Title IX compliance; however, we also believe that only some of our content could be interpreted as Title IX training. We do not make this distinction for our free content.

PAID AND MEMBER-EXCLUSIVE RESOURCES & TRAININGS

Paid Clery Center training materials and resources are not available for download, sharing, or any other use without the express written permission of Clery Center.

Our free and discounted resources and trainings for our Members are exclusive Membership benefits and should not be shared with anyone outside of the Member institution. Member resources and trainings are made available on the Member Portal and should not be posted publicly anywhere else.

For sharing paid resources & trainings related to the 2020 update to Title IX requirements, see below.

USE RELATED TO 2020 UPDATED TITLE IX REGULATIONS

As the Clery Act requirements intersect with the requirements of other federal laws, some of Clery Center's trainings do address and educate on Title IX regulations. Clery Center will support institutions in meeting the updated requirements to make Title IX training materials publicly available by providing, upon request, our related content. Proof of payment for trainings and resources associated with a cost may be required.

Clery Center maintains sole discretion over what, if any, materials used during a training are applicable in order to meet Title IX requirements.

You will have the opportunity to request a copy of the Title IX-related materials used within the training to include in your institution's shared materials. The process for receiving materials will be dependent on the specific training and will be communicated when you register.

Only the training materials approved and shared with you by Clery Center for the purpose of meeting Title IX regulations may be posted. Individuals are not authorized to alter, copy, adapt, crop, share publicly for a purpose other than meeting the Title IX requirement, or otherwise change the materials in any way, nor may you use the materials for training or for any commercial purpose.



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- Use the Clery Center logo when sharing our free educational resources with your audiences and reference that the resources were created and made available for free by Clery Center.
Example: “*Then Everything Changed* was produced as an educational resource and made available to the public at no cost by Clery Center.”
- Use the NCSAM logo when sharing our free educational NCSAM resources with your audiences and reference that the resources were created and made available for free by Clery Center for National Campus Safety Awareness Month.
- Never crop, stretch, distort, change the colors, or otherwise alter the Clery Center or NCSAM logos.
- Do not change spacing, alignment, or relative locations of the design elements within the logos.
- Do not change the proportions of any of the design elements or the design itself. You may resize the logos as needed but must retain all proportions.
- Do not add graphics, insert words, or modify the design elements or the logo/design itself.
- The logos should have sufficient distance from other graphic elements. They should not be reproduced on strongly patterned backgrounds or similar colors and they must not be obscured by lines, rules, shadows, screens or other graphic devices.
- We ask that you use the following tagline when using our logos:
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