



2025 PARTNERSHIP OPPORTUNITIES

Clery Center offers the opportunity for businesses to become yearlong partners. By becoming a Clery Center corporate partner, you not only demonstrate a commitment to campus safety but also tap into our large, diverse, and engaged audience comprised of thousands of representatives from institutions of higher education.

In 2024, our reach included:

- 5-part free webinar series: 1,442 registrants (904 unique)
- National Campus Safety Awareness Month Virtual Summit: 874 unique registrants
- Weekly e-newsletter: 9,000+ recipients
- Monthly unique website visitors: 11,600 (average)

Your support of Clery Center is a tangible investment in the safety and well-being of the communities you serve.

PARTNERSHIP TIERS & BENEFITS:

	Campus Safety ADVOCATE \$5,000	Campus Safety STEWARD \$7,500	Campus Safety GUARDIAN \$10,000	Campus Safety CHAMPION \$15,000
Logo on Clery Center homepage & partners webpage with click-through to website	✓	✓	✓	✓
Appropriate use of the Clery Center logo on electronic or print materials	✓	✓	✓	✓
Dedicated social media post (quarterly)	✓	✓	✓	✓
Technical assistance as needed related to Clery Act regulations and guidance	✓	✓	✓	✓
15% introductory discount on Clery Center Membership for customers (Institutional or Individual)	✓	✓	✓	✓
25% discount on all trainings for employees	✓	✓	✓	✓
Spotlight in e-newsletter	twice annually	twice annually	quarterly	quarterly
Guest post on Clery Center blog (sponsored content guidelines apply)	one post	one post	two posts	two posts
National Campus Safety Awareness Month Virtual Summit sponsorship		tier 3	tier 2	tier 1
Joint presentation at conference or virtual event		✓	✓	✓
Webinar or Clery Act Training Seminar (CATS) sponsorship			1 webinar	1 virtual or in-person CATS
Co-presented webinar (topic mutually agreed upon)			✓	✓
Co-developed resource (topic mutually agreed upon)				✓