

Clery Center offers the opportunity for businesses to become yearlong partners. By becoming a Clery Center corporate partner, you not only demonstrate a commitment to campus safety but also tap into our large, diverse, and engaged audience comprised of thousands of representatives from institutions of higher education.

In 2024, our reach included:

- **3,710 registrants** for our education and training programs
- **732 registrants** for our National Campus Safety Awareness Month Virtual Summit
- **10,000+ recipients** of our weekly e-newsletter
- **89,600+ social media impressions**

Your support of Clery Center is a tangible investment in the safety and well-being of the communities you serve.

PARTNERSHIP TIERS & BENEFITS:

	Campus Safety ADVOCATE \$5,000	Campus Safety STEWARD \$7,500	Campus Safety GUARDIAN \$10,000	Campus Safety CHAMPION \$15,000
Logo on Clery Center homepage & partners webpage with click-through to website	✓	✓	✓	✓
Appropriate use of the Clery Center logo on electronic or print materials	✓	✓	✓	✓
Dedicated social media post (quarterly)	✓	✓	✓	✓
Technical assistance as needed related to Clery Act regulations and guidance	✓	✓	✓	✓
15% introductory discount on Clery Center Membership for customers (Institutional or Individual)	✓	✓	✓	✓
25% discount on all trainings for employees	✓	✓	✓	✓
Spotlight in e-newsletter	twice annually	twice annually	quarterly	quarterly
Guest post on Clery Center blog (sponsored content guidelines apply)	one post	one post	two posts	two posts
National Campus Safety Awareness Month Virtual Summit sponsorship		tier 3	tier 2	tier 1
Joint presentation at conference or virtual event		✓	✓	✓
Webinar or Clery Act Training Seminar (CATS) sponsorship			1 webinar	1 virtual or in-person CATS
Co-presented webinar (topic mutually agreed upon)			✓	✓
Co-developed resource (topic mutually agreed upon)				✓



NATIONAL CAMPUS SAFETY AWARENESS MONTH

In 2008, National Campus Safety Awareness Month (NCSAM) was unanimously approved by Congress to encourage a public conversation on violence prevention at our nation's colleges and universities.

Each year Clery Center hosts a virtual NCSAM Summit, which brings together hundreds of campus safety practitioners and higher education leaders from around the country to explore pressing campus safety challenges. In 2025 we had over 730 registrants.

NCSAM SPONSOR OPPORTUNITIES

All sponsors will receive recognition on Summit webpages & communications, during the Summit, and on Clery Center's social media.

Tier 1: Summit Sponsor – \$7,000

- Introduce* the Summit keynote speaker
- Publish a blog post* on our website
- One sponsor-dedicated email to Clery Center's campus list (10,000+ contacts)
- Company profile (including logo & link) on NCSAM webpage
- Company logo & link on Clery Center's homepage
- Branding connected with all promotion of 2025 NCSAM Virtual Summit (*from date of sponsorship forward*)

Tier 2: Campus Safety Impact Award Sponsor – \$5,000

- Introduce* the Campus Safety Impact Award during the Summit
- Company spotlight in one NCSAM promotional email (10,000+ contacts)
- Branding connected with all promotion of the Impact Award (*from date of sponsorship forward*)

Tier 2: Featured Session Sponsor – \$5,000

- Introduce* the featured Summit session (5 minutes)
- Company spotlight in one NCSAM promotional email (10,000+ contacts)
- Branding connected with all promotion of the relevant session (*from date of sponsorship forward*)

Tier 3: Session Sponsor – \$3,000

- Introduce* a Summit session (5 minutes)
- Branding connected with all promotion of sponsored session
- Sponsor spotlight in email to all NCSAM registrants (874 contacts in 2024)

Supporting Sponsor – \$1,000

- Branding on Summit webpage and recognition during Summit.

** Clery Center will have final approval on content, in keeping with our sponsor limitations as a nonprofit organization.*

OUR MISSION:

Working together with college and university communities to create safer campuses.

WHAT IS THE JEANNE CLERY ACT?

The Clery Act is a consumer protection law that aims to provide transparency around campus crime policy and statistics.

The Clery Act requires colleges and universities to report campus crime data, support victims of violence, and publicly outline the policies and procedures they have put into place to improve campus safety.

WHAT DOES CLERY CENTER DO?

When institutions of higher education seek guidance on campus safety regulation, they turn to Clery Center.

We are a national nonprofit dedicated to helping college and university officials meet the standards of the Jeanne Clery Act. By equipping professionals with the training and resources they need to understand compliance requirements, we strive to make campus safety a universal reality.

Campus safety only starts with Clery Act compliance, so we work with educators and legislators every day on new initiatives to build the kinds of communities college students and employees deserve.

PROGRAMS & INITIATIVES

- National Campus Safety Awareness Month
- Hazing Prevention & Education
- Kristin's Krusade: Dating Violence Prevention
- Campus Fire Safety Awareness
- Office on Violence Against Women Campus Grant Program



Jeanne Clery was 19 years old when she was raped and murdered in her college dormitory. Her parents, Connie and Howard Clery, could not have known the danger she was in; standards for campus crime reporting simply did not exist in 1986.

So the Clerys put into motion transformative change on two important fronts.

On Capitol Hill, they lobbied for revolutionary policy changes that would eventually take form as the Jeanne Clery Act. Educators, families, and legislators could have an open dialogue about campus safety for the first time in our country's history.

Connie and Howard also worked with allies and advocates to form a 501(c) (3) nonprofit organization that would seek to prevent the kind of violence that had taken Jeanne from them. Today that organization, Clery Center, remains dedicated to guiding institutions of higher education to implement effective campus safety measures.

The colleges and universities we serve understand that a safe campus is critical to their institutions' success. By creating a more transparent culture, they foster the trust of prospective families and ensure an environment that encourages students' academic and emotional security.

Clery Center was the first nonprofit organization dedicated to the prevention of criminal violence at colleges and universities nationwide and continues to be the national leader today. At the core of all our work is our mission — to work together with college and university communities to create safer campuses. We:

- Work with the Department of Education, legislators and policymakers to advocate for equity in campus safety legislation and drive systemic change on college campuses;
- Build and nurture our partnerships with other campus safety organizations to reach wider audiences and create stronger allies; and
- See businesses as a powerful partner, enabling us to connect more campus professionals with access to critical education and training.

Clery Center is fully committed to continuing to provide education and resources that are accessible to all regardless of budget.

“At the national level, they are a standard for Clery compliance in comparison with other organizations that provide Clery assistance.”

88%

of Clery Center Members say that Clery Center Membership helps their institution comply with the Clery Act and that they would recommend Membership to others.



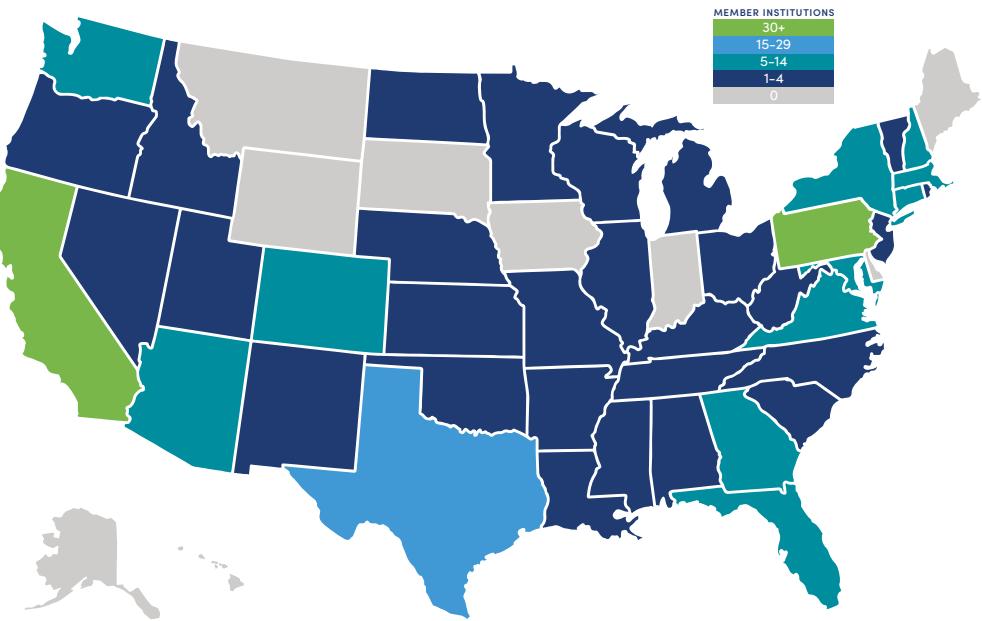
Clery Center provides training to over **600 grantees** on Clery Act compliance through our grant with the Department of Justice's **Office on Violence Against Women (OVW) Campus Grant Program**.

“The best education in the world is useless if a student doesn’t survive with a healthy mind and body.”

—
Connie & Howard Clery, Clery Center Founders

OUR REACH

Clery Center has over 250 Member institutions across the United States, and regularly reaches thousands of campus safety professionals through our trainings and programs such as our annual free webinar series, National Campus Safety Awareness Month, and our initiatives on campus fire safety, hazing awareness, and dating violence prevention.



3,700+
VIRTUAL PROGRAM
REGISTRATIONS IN
2025



3,000+
EDUCATIONAL
FILM VIEWS*

Approximately 70% of Clery Center program registrants work in law enforcement/public safety, compliance, student affairs, and Title IX/equity.

“They are raising awareness on the Clery Act, especially in areas others are not aware of, like prevention efforts. The Center has been proactive in finding intersections on gender-based crimes, and making sure that information is available, accessible, and understandable.”



89,600+
IMPRESSIONS

7,300+
ENGAGEMENTS