



CORPORATE PARTNERSHIP OPPORTUNITIES

Clery Center offers the opportunity for businesses to become yearlong partners. By becoming a Clery Center corporate partner, you not only demonstrate a commitment to campus safety but also tap into our large, diverse, and engaged audience comprised of thousands of representatives from institutions of higher education.

Our average reach includes:

- **2,000+ registrants** for our education and training programs
- **500+ registrants** for our National Campus Safety Awareness Month Virtual Summit
- **11,000+ recipients** of our monthly e-newsletter
- **89,000+** social media impressions

Your support of Clery Center is a tangible investment in the safety and well-being of the communities you serve.

PARTNERSHIP TIERS & BENEFITS:

	Campus Safety ADVOCATE \$5,000	Campus Safety STEWARD \$7,500	Campus Safety GUARDIAN \$10,000	Campus Safety CHAMPION \$15,000
Logo on Clery Center homepage & partners webpage with click-through to website	✓	✓	✓	✓
Appropriate use of the Clery Center logo on electronic or print materials	✓	✓	✓	✓
Dedicated social media post (quarterly)	✓	✓	✓	✓
Technical assistance as needed related to Clery Act regulations and guidance	✓	✓	✓	✓
15% introductory discount on Clery Center Membership for customers (Institutional or Individual)	✓	✓	✓	✓
25% discount on all trainings for employees	✓	✓	✓	✓
Spotlight in e-newsletter	twice annually	twice annually	quarterly	quarterly
Guest post on Clery Center blog (sponsored content guidelines apply)	one post	one post	two posts	two posts
National Campus Safety Awareness Month Virtual Summit sponsorship		tier 3	tier 2	tier 1
Joint presentation at conference or virtual event		✓	✓	✓
Webinar or Clery Act Training Seminar (CATS) sponsorship			1 webinar	1 virtual or in-person CATS
Co-presented webinar (topic mutually agreed upon)			✓	✓
Co-developed resource (topic mutually agreed upon)				✓



NATIONAL CAMPUS SAFETY AWARENESS MONTH OPPORTUNITIES

In 2008, National Campus Safety Awareness Month (NCSAM) was unanimously approved by Congress to encourage a public conversation on violence prevention at our nation's colleges and universities.

Each year Clery Center hosts a virtual NCSAM Summit, which brings together hundreds of campus safety practitioners and higher education leaders from around the country to explore pressing campus safety challenges.

NCSAM SPONSOR OPPORTUNITIES

All sponsors will receive recognition on Summit webpages & communications, during the Summit, and on Clery Center's social media.

Tier 1: Summit Sponsor – \$7,000

- Introduce* the Summit keynote speaker
- Publish a blog post* on our website
- One sponsor-dedicated email to Clery Center's campus list (10,000+ contacts)
- Company profile (including logo & link) on NCSAM webpage
- Company logo & link on Clery Center's homepage
- Branding connected with all promotion of 2025 NCSAM Virtual Summit (*from date of sponsorship forward*)

Tier 2: Campus Safety Impact Award Sponsor – \$5,000

- Introduce* the Campus Safety Impact Award during the Summit
- Company spotlight in one NCSAM promotional email (10,000+ contacts)
- Branding connected with all promotion of the Impact Award (*from date of sponsorship forward*)

Tier 2: Featured Session Sponsor – \$5,000

- Introduce* the featured Summit session (5 minutes)
- Company spotlight in one NCSAM promotional email (10,000+ contacts)
- Branding connected with all promotion of the relevant session (*from date of sponsorship forward*)

Tier 3: Session Sponsor – \$3,000

- Introduce* a Summit session (5 minutes)
- Branding connected with all promotion of sponsored session
- Sponsor spotlight in email to all NCSAM registrants (874 contacts in 2024)

Supporting Sponsor – \$1,000

- Branding on Summit webpage and recognition during Summit.

** Clery Center will have final approval on content, in keeping with our sponsor limitations as a nonprofit organization.*